

Privacy Policy — UnrealEdit (unrealedit.com)

Effective date: 16 Feb 2026

This Privacy Policy explains how UnrealEdit (the “Service”) collects, uses, shares, and protects personal data when you use unrealedit.com and subscribe via mobile carrier billing in Saudi Arabia (KSA).

1) Who we are (Data Controller)

Controller: AdsMobile OÜ

Registration No.: 16283282

Address: Vesivärava tn 50-201, Keskkonna linnaosa, 10152 Tallinn, Harju maakond, Estonia

Contact (support & privacy): support@adsmobileou.com

2) Scope

This policy applies to:

- Visitors of unrealedit.com
- Users who activate and pay via mobile carrier billing (MVAS / Direct Carrier Billing)
- Users who upload content for processing/editing

3) What personal data we collect

We may collect the following categories of data:

A. Account / subscription data

- Mobile phone number (MSISDN)
- Operator identifier and subscription status (active/cancelled), activation/cancellation timestamps
- Transaction references/IDs and charging results (success/failed), plan/tariff identifiers
- Country/operator technical routing codes (where applicable)

B. Verification data

- OTP (one-time verification) events (we generally store OTP event logs rather than the OTP content itself, unless required for troubleshooting for a short period)

C. Device & usage data

- IP address, device type/model, OS/browser version
- Approximate location derived from IP (city/region level)
- Session identifiers, timestamps, pages/actions within the Service
- Diagnostics logs (crash/error logs)

D. Content you provide

- Files you upload (e.g., images) and metadata needed to process them (file type, size)
- Outputs generated by the Service (edited results)

E. Cookies & similar technologies

- Essential cookies (security, session)
- Analytics cookies (if enabled) to understand usage and improve the Service

4) How we collect data

We collect data:

- Directly from you (when you enter your number, submit content, contact support)
- Automatically (through logs, cookies, and similar technologies)
- From carrier billing parties (your mobile operator and/or billing platform/aggregator) to confirm subscription and charging statuses

5) Why we use your data (purposes)

We use personal data to:

- Provide the Service: process your uploads, generate outputs, maintain sessions
- Activate and manage subscriptions: verify your number via OTP, enable access, track subscription state and charging results
- Customer support: respond to requests, troubleshoot subscription or technical issues
- Security & fraud prevention: detect abuse, protect accounts, enforce limits
- Improve the Service: analytics, bug fixing, performance monitoring
- Legal compliance: comply with applicable laws, respond to lawful requests, keep required records

6) Legal bases for processing (KSA PDPL)

Depending on the context, we rely on one or more lawful bases recognized by KSA PDPL and its implementing rules, such as:

- Your consent (e.g., where required)
- Performance of a contract (providing the subscription service you request)
- Legitimate interests (security, service improvement), where applicable
- Legal obligation (compliance, dispute handling)

KSA PDPL provides core data-subject rights (e.g., right to be informed, access, correction, destruction).

7) Carrier billing (MVAS / Direct Carrier Billing)

If you subscribe via carrier billing, your mobile operator and/or the operator's billing platform will process charges and return subscription/charging statuses to us so we can provide access.

Your operator may show the charge under a service name defined by the operator/platform. Examples of operators you may use include Mobily and Virgin Mobile Saudi Arabia (availability depends on your SIM/operator relationship).

8) Who we share data with

We may share personal data with:

- Mobile operator and/or billing platform/aggregator: to activate/cancel subscriptions, reconcile charging events, handle disputes
- Service providers (processors) who help us run the Service, such as:
- Hosting / infrastructure providers
- Analytics and performance monitoring providers (if enabled)
- Customer support tools (ticketing/email)
- Legal and compliance parties: courts, regulators, law enforcement, or advisors where required/appropriate under applicable law
- Corporate transactions: if we undergo a merger, acquisition, or asset sale (with appropriate safeguards)

We do not sell your personal data.

9) International transfers (outside KSA)

Because the Controller is established outside KSA and infrastructure/service providers may be located outside KSA, your personal data may be transferred and stored outside KSA.

Where transfers occur, we aim to apply measures required under KSA cross-border transfer rules (for example, assessing transfer risks and using appropriate safeguards/contractual protections where applicable).

10) Data retention

We keep personal data only as long as necessary for the purposes described above, including:

- Subscription and charging logs: retained for an appropriate period to manage billing, handle disputes, and comply with legal requirements
- Support communications: retained while needed for support and recordkeeping
- Uploaded content and outputs: retained for as long as needed to provide the Service and any user-access features, then deleted or anonymized per our retention rules (unless you request earlier deletion where applicable)

11) Your rights (KSA PDPL)

Subject to applicable conditions and exceptions, you may have the right to:

- Be informed about how your data is processed
- Access your personal data
- Request correction of inaccurate data
- Request destruction/erasure of data where applicable

- Withdraw consent where processing is based on consent (withdrawal does not affect prior processing)

These rights are reflected in KSA PDPL and related rules.

How to exercise rights: email us at support@adsmobileou.com from the address you use to contact support, and include your mobile number in international format and a description of your request. We may ask for additional verification to protect your account.

12) Cookies

We use cookies and similar technologies for:

- Essential functions (security, session management)
- Analytics (optional, if enabled)

You can control cookies through your browser settings. Blocking some cookies may affect functionality.

13) Security

We use reasonable technical and organizational measures to protect personal data against unauthorized access, loss, misuse, or alteration, including access controls, logging, and security monitoring.

14) Children

The Service is not intended for children. If you believe a child provided personal data to us, contact support@adsmobileou.com.

15) Changes to this policy

We may update this Privacy Policy from time to time. We will publish the updated version on the website with a new effective date.

16) Contact

For any privacy questions or requests: support@adsmobileou.com